



# Put BQA to Work

Brahman producers have a long-standing commitment to quality.

And now, the checkoff-funded Beef Quality Assurance program is working with you to improve our product for consumers.

At [bqa.org](http://bqa.org) you'll find an array of educational materials:

- Contact information for your state's BQA program, including email addresses and phone numbers
- Training manuals, guidelines for care and handling of cattle, and a comprehensive array of other important materials
- An online course for BQA certification.

**BQA: It's a commitment to quality. It's a process for continuous improvement. And, it's about doing the right thing.**

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