

A close-up, high-angle photograph of a Brahman cow's head, showing its large, dark eye, prominent ear, and textured skin. The cow is looking slightly to the left. The background is a blurred green field.

How is YOUR PROFIT margin?

Today's cattleman are looking at their bottom line now, more than ever. Studies show that Brahman-influenced cattle rank

#1 in **HYBRID VIGOR** and **EFFICIENCY**

compared to all other breeds. With improved growth and performance, Brahman cattle

**INCREASE
PROFITABILITY.**

That's something we could all use these days.

Minimize costs. Increase your profits.

BRAHMAN...for all the right reasons.

American Brahman Breeders Association

BRAHMAN

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