

Image Specifications for On-line Animal Inquiry System

The ABBA is now offering the capabilities to add pictures to your animals profile on the ABBA Animal Search. When someone pulls your animal up to view their pedigree, performance data, etc. they can now view a photo of that animal. For a \$5/picture fee you can add up to two photos and your ranch logo to your animals profile to better promote your animals as well as your ranch.

There are 3 types of images that you may wish to include to promote your animals & operation.

The first image type is your logo. This should be no bigger than approximately 110 pixels in height or width (ie, it should fit entirely within a box of 110 by 110 pixels). A gif image is the most suitable file type here, as the logo will usually be a graphic of some kind. It looks best if the image is made with a transparent background, but if you are unable to do this, you can fill the background with white. The file name for this image is:

memb_xxxxxxx_logo.gif
where the "x" represents your member number

The second image type is a small image of an individual animal. Since it will usually be a photograph, a jpeg is the appropriate file type. Maximum dimensions for this image is approximately 200 pixels wide by 160 pixels high. (Using compression, combined with the small file size should mean that the image will download quickly). This image will appear on the animal details page for the animal, and give a snapshot of what the animal looks like. If a large image is available, this small image will become a "hot link", so that by clicking on it, you can bring up the large image of that animal. Note that the file must be named with the animal's registration number. The file name for this image is:

zzzzzzzz.jpg
where the "z" represents the animal's registration number

The third image type is an enlarged version of the second image. File sizes for the third image is to fit within about 750 by 575 pixels (of course the actual dimensions will depend on the proportions of the images that you have available). The name must match the name for the second image exactly, but be suffixed by _L (for "large").

zzzzzzzz_L.jpg

These file specifications are summarized in the table below.

Image	Name	File Type	Example	Maximum Dimensions (in pixels)	Comments
Member Logo	Memb_xxxxxx_logo where xxxx = the member number	gif	Memb_7017597_logo.gif	110 * 110	Looks best when made w/ transparent background
Small animal image	zzzzzzzz where zzzz = the registration number	jpg	19310583.jpg	220 * 160	
Large animal image	zzzzzzzz_L where zzzz = the registration number	jpg	19310583_L.jpg	750 * 575	Use compression to keep file size small

Note that maximum file dimensions must be adhered to. Some images will be impossible to fit in these dimensions (particularly if the photo is shot vertically, rather than horizontally) and every attempt will be made to allow the picture to be used. However, no guarantees can be made regarding their use.

Please realize that the photos must be in the proper form and meet the above specifications when they are sent to ABBA. Any photos that are not ready to be posted when received will be returned. If you do not already have a graphics editing software package for your computer then you will need to install one. There are many available and one that is fairly straight-forward and simple to learn how to use is called Paint Shop Pro. A 30-day evaluation program is available for downloading from the Web from http://www.jasc.com/download_4.asp. If you should choose to use this software, then you will need to pay for it and register it after 30 days.

Once you have prepared the pictures and they meet the above guidelines e-mail them to tdominguez@brahman.org to be posted on the animals profile on the ABBA website.

We hope you take advantage of this great marketing opportunity to better expose your animals and ranch to other breeders.